

**INFORMATION**  
**October 25, 2010**

**HIGHER EDUCATIONAL AIDS BOARD**

**BOARD REPORT #11-11**

**2009-2010 ACADEMIC EXCELLENCE SCHOLARSHIP ANNUAL REPORT**



State of Wisconsin  
Higher Educational Aids Board

P.O. Box 7885  
Madison, WI 53707-7885  
E-Mail: HEABmail@heab.state.wi.us

Telephone: (608) 267-2206  
Fax: (608) 267-2808  
Web Page: <http://heab.state.wi.us>

James E. Doyle  
Governor

Connie Hutchison  
Executive Secretary

October 25, 2010

The Honorable Mark Miller, Co-Chair  
Joint Committee on Finance  
State Capitol, Room 317 East  
Madison, WI 53707

The Honorable Mark Pocan, Co-Chair  
Joint Committee on Finance  
State Capitol, Room 309 East  
Madison, WI 53708

Dear Senator Miller and Representative Pocan:

Enclosed is the 2009-2010 Annual Status Report for the Academic Excellence Scholarship Program. Submission of this report is in compliance with Section 39.41(7) of the Statutes which requires a yearly report regarding the Academic Excellence Scholarship Program. In addition to presenting final 2009-2010 data, preliminary data is included for the freshmen who will enroll in 2010-2011 as the twenty-first class of scholars since the inception of the program.

If you have any questions about this report or about the Academic Excellence Scholarship Program, please feel free to contact me by e-mail at [connie.hutchison@wisconsin.gov](mailto:connie.hutchison@wisconsin.gov) or phone at 264-6181.

Sincerely,

Connie Hutchison  
Executive Secretary

CC: Senator Dave Hansen  
Senator Lena Taylor  
Senator Judy Robson  
Senator Luther Olsen  
Senator John Lehman  
Senator Alberta Darling  
Senator Julie Lassa  
Representative Pedro Colon  
Representative Cory Mason

Representative Jennifer Shilling  
Representative John Richards  
Representative Tamara Grigsby  
Representative Robin Vos  
Representative Phil Montgomery  
Emily Pope, Legislative Fiscal Bureau  
Breann Boggs, Department of Administration  
Bob Hanle, Department of Administration

**2009-2010**  
**ACADEMIC EXCELLENCE SCHOLARSHIP PROGRAM**  
**Annual Status Report**  
**October 25, 2010**

Eighty seven percent of the freshmen awarded the Academic Excellence Scholarship (AES) in 2009 accepted the scholarship and used it to attend a Wisconsin post secondary institution. The percentage of freshman who used their scholarship dropped one percentage point from the previous year at eighty-eight percent. It may be assumed that the procedures for awarding the AES to alternates have maximized the number of scholarships used, and that an average of 88% of scholarships will be accepted by students in upcoming years.

In 2009-2010, 756 freshmen enrolled in a Wisconsin post secondary institution. Total AES funds going to these students were \$835,839 with an average per freshman award of \$1,106.

Six tables are attached, showing final figures for 2009-2010, along with preliminary data for 2010-2011.

- Tables I, II, and III present enrollment by sector (University of Wisconsin, Wisconsin Technical Colleges, and Wisconsin Independent Colleges and Universities.) These figures represent the students who received AES program funds.
- Table IV presents a grand total for the three sectors.
- Table V presents general information such as the number of scholars using their award to attend a Wisconsin college or university.
- Table VI gives preliminary information for 2010-2011 freshmen.

<b>Table I</b>						
<b>ACADEMIC EXCELLENCE SCHOLARS</b>						
<b>UNIVERSITY OF WISCONSIN INSTITUTIONS</b>						
<b>2009-2010 ACADEMIC YEAR</b>						
	Freshman Scholars	Sophomore Scholars	Junior Scholars	Senior Scholars	Total Scholars	Scholarship Amount
Madison	354	361	350	377	1442	1,584,016
Milwaukee	29	18	16	19	82	87,751
Green Bay	11	7	9	15	42	45,000
Parkside	6	2	2	2	12	12,938
UW Colleges	16	14	0	0	30	32,062
Eau Claire	46	34	48	32	160	176,063
La Crosse	43	46	41	52	182	203,625
Oshkosh	12	12	11	26	61	68,625
Platteville	13	15	12	16	56	57,378
River Falls	8	7	5	9	29	32,032
Stevens Point	32	25	23	20	100	109,125
Stout	7	3	5	7	22	24,188
Superior	6	6	6	2	20	21,938
Whitewater	13	15	12	20	60	65,813
<b>UW Total</b>	<b>596</b>	<b>565</b>	<b>540</b>	<b>597</b>	<b>2,298</b>	<b>2,520,554</b>

<b>Table II</b>						
<b>ACADEMIC EXCELLENCE SCHOLARS</b>						
<b>WISCONSIN TECHNICAL COLLEGES</b>						
<b>2009-2010 ACADEMIC YEAR</b>						
	Freshman Scholars	Sophomore Scholars	Junior Scholars	Senior Scholars	Total Scholars	Scholarship Amount
Blackhawk	0	0	1	0	1	1,125
Chippewa Valley	2	1	0	1	4	4,500
Fox Valley	1	0	0	1	2	2,250
Gateway	2	0	1	0	3	3,375
Indianhead	0	0	0	1	1	1,125
Madison Area	1	1	2	0	4	4,500
Milwaukee Area	6	4	2	0	12	11,252
North Central WI	0	2	1	0	3	3,375
Western WI	1	0	0	1	2	2,250
<b>WTCS Total</b>	<b>13</b>	<b>8</b>	<b>7</b>	<b>4</b>	<b>32</b>	<b>33,752</b>

<b>UW &amp; WTCS Total</b>	<b>609</b>	<b>573</b>	<b>547</b>	<b>601</b>	<b>2330</b>	<b>2,554,306</b>
----------------------------	------------	------------	------------	------------	-------------	------------------

Note: Tables I and II show actual net spent amounts and the scholars with those net spent amounts.

<b>Table III</b>						
<b>ACADEMIC EXCELLENCE SCHOLARS</b>						
<b>INDEPENDENT COLLEGES AND UNIVERSITIES</b>						
<b>2009-2010 ACADEMIC YEAR</b>						
	Freshman Scholars	Sophomore Scholars	Junior Scholars	Senior Scholars	Total Scholars	Scholarship Amount
Alverno	2	3	2	4	11	10,688
Bellin	0	0	3	2	5	5,625
Beloit	2	3	3	4	12	12,938
Cardinal Stritch	0	1	2	2	5	5,625
Carroll	9	5	2	4	20	20,813
Carthage	5	3	5	8	21	23,625
Concordia	6	5	5	4	20	22,500
Edgewood	2	2	3	3	10	10,688
Lakeland	0	0	0	1	1	1,125
Lawrence	7	8	5	11	31	34,125
Maranatha Baptist	3	3	4	3	13	14,625
Marian	2	3	1	1	7	7,875
Marquette	51	43	35	55	184	200,246
MIAD	0	0	0	2	2	2,249
MSOE	16	10	10	4	40	43,875
Mount Mary	1	1	2	1	5	5,063
Northland	3	3	2	1	9	10,125
Northland Int'l	0	1	0	0	1	1,125
Ripon	10	10	8	6	34	37,688
St. Norberts	12	10	13	12	47	51,189
Viterbo	8	6	8	2	24	26,437
WI Lutheran	8	6	4	3	21	23,625
<b>Independent Total</b>	<b>147</b>	<b>126</b>	<b>117</b>	<b>133</b>	<b>523</b>	<b>571,874</b>

<b>Table IV</b>						
<b>ACADEMIC EXCELLENCE SCHOLARS</b>						
<b>ALL SECTORS</b>						
<b>2009-2010 ACADEMIC YEAR</b>						
	Freshman Scholars	Sophomore Scholars	Junior Scholars	Senior Scholars	Total Scholars	Scholarship Amount
<b>UW</b>	596	565	540	597	2,298	2,520,554
<b>Technical</b>	13	8	7	4	32	33,752
<b>Independent</b>	147	126	117	133	523	571,874
<b>Grand Total</b>	<b>756</b>	<b>699</b>	<b>664</b>	<b>734</b>	<b>2,853</b>	<b>3,126,180</b>

Note: Tables III and IV show actual net spent amounts and the scholars with those net spent amounts.

<b>Table V</b>				
<b>General Scholar Data</b>				
	2006-2007	2007-2008	2008-2009	2009-2010
Total Scholarships Available	3505	3412	3538	3523
Total Scholars Enrolled In-State	2925	2923	2918	2853
Total Freshman Scholarships Available	880	888	881	874
Scholars Enrolled as Freshmen in Wisconsin	777	785	779	756
Alternate Scholarship Recipients	161	161	142	182
% of Eligible Freshmen Enrolled In-State	88%	88%	88%	87%

<b>Table VI</b>	
<b>Preliminary Data – 2011-2012 Freshman Scholars as of October 13, 2010</b>	
Total Freshman Scholarships Available	848
Alternate Scholarships (of 848 Available Scholarships)	157
Total Scholars Enrolled in Wisconsin Institutions	729
Percentage of Scholars Enrolled in Wisconsin Institutions	86%
Scholars Enrolled in UW System Institutions	586
Scholars Enrolled in Independent Colleges	135
Scholars Enrolled in WTCS Institutions	8
Scholars Enrolled in Non-Wisconsin Institutions	333
Scholars Who Have Not Yet Specified College Choice	119