

**INFORMATION**  
**October 15, 2004**

**HIGHER EDUCATIONAL AIDS BOARD**

**BOARD REPORT #05-08**

**2003-2004 ANNUAL MINORITY UNDERGRADUATE RETENTION  
GRANT REPORT AND SURVEY RESULT**



# State of Wisconsin Higher Educational Aids Board

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**James E. Doyle**  
Governor

**Connie L. Hutchison**  
Executive Secretary

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September 28, 2004

Executive Secretary Marc Marotta  
Department of Administration  
101 West Wilson Street, 10<sup>th</sup> Floor  
Madison, WI 53707

Dear Secretary Marotta:

Enclosed is the Annual Status Report for the Minority Undergraduate Retention Grant. Submission of the report is in compliance with Section 39.44(5) of the Wisconsin Statutes, which requires an annual report on the effectiveness of this program.

If you have any questions about the report or about the Minority Undergraduate Retention Grant, please contact me at any time.

Sincerely,

Connie Hutchison  
Executive Secretary

Cc: Tim Kasper, Office of the Governor  
Bob Hanle, Department of Administration  
John Stott, Legislative Fiscal Bureau  
Mary Lou Kuzdas, Grant Coordinator, HEAB

# **MINORITY UNDERGRADUATE RETENTION GRANT**

## **2003 – 2004**

### **Annual Report**

The Minority Undergraduate Retention Grant (MRG) Program was established by the State of Wisconsin Legislature in the 1985-87 biennial budget. The first award was made in 1986-87.

Minority Retention Grants are awarded to Wisconsin resident minority undergraduates, excluding first year students, enrolled at least half-time in Wisconsin Technical College System schools, non-profit independent colleges and universities, and tribal colleges. All sixteen technical colleges, twenty-two non-profit colleges and universities, and both tribal colleges participate in the program. (The University of Wisconsin System Administration has a similar program, the Lawton Grant, for students attending those institutions.) According to statutes, a minority student is defined as a student who is either a Black American, American Indian, Hispanic, or Southeast Asian from Laos, Cambodia, or Vietnam admitted to the United States after December 1, 1975.

Awards are based on financial need, with a minimum grant of \$250 and a maximum grant of \$2,500 per year. If eligible, a student may receive the grant for up to eight semesters or 12 quarters. Assignment of funds to sectors (WTCS, Tribal, and Private/Independent) is based on the minority student population reported annually by each participating school.

There were 630 Minority Undergraduate Retention Grant recipients in the 2003-2004 academic year. 272 recipients attended a non-profit, independent college or university, or tribal college, and 368 recipients attended a Wisconsin technical college.

To help gauge the effectiveness of this program an annual survey is sent to grant recipients and participating schools. The survey and results are found on page 5. Tables and graphs on pages 2-9 illustrate where and how the grant money is spent, and show the progress of the recipients.

Table I illustrates the educational progress of grant recipients who responded to the survey.

Table II identifies the five schools with the highest grant distribution.

Tables III and IV break out spending by schools and student demographics.

Page 5 includes the student survey and the results of the survey.

Graphs I through IX illustrate the survey results.

The data that was collected and the results of the grant recipient survey show that the Minority Undergraduate Retention Grant is very successful. Individuals who were surveyed included students who received MURG dollars during the 2003-2004 academic year. Participating schools report that 81.85% of student recipients either completed their degree/certificate programs or continued to work towards obtaining their degree/certificate in 2003-2004.

Of recipients who responded to the survey, 83.58% indicated that the grant positively affected their decision to return to or stay in school and all respondents indicated they either have earned or are continuing to work toward a degree or certificate. Finally, over 90 percent of the respondents plan on living and working in Wisconsin for their working career.

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**Table I**

**2003-2004 MINORITY RETENTION GRANT SURVEY**

**INDEPENDENT COLLEGES AND UNIVERSITIES  
TECHNICAL COLLEGE SYSTEM SCHOOLS  
TRIBAL COLLEGES**

**Independent Colleges and Universities/ Technical Colleges/Tribal Colleges**

	<b>Number</b>	<b>Percentage</b>
Students who completed a degree/certificate	248	38.81%
Students continuing toward degree/certificate	275	43.04%
Students not returning to school attended in 2004-05	116	18.15%
<b>TOTALS</b>	<b>639</b>	<b>100.00%</b>

***Independent Colleges and Universities/Tribal Colleges***

	<b>Number</b>	<b>Percentage</b>
Students who completed a degree/certificate	67	24.63%
Students continuing toward degree/certificate	171	62.87%
Students not returning to school attended in 2004-05	34	12.50%
<b>TOTALS</b>	<b>272</b>	<b>100.00%</b>

**2003 – 2004 Minority Undergraduate Retention Grant Data**

**Table II**

**Top Five Colleges and Universities Based on Funding Provided to Students**

<b>College or University</b>	<b>\$ Spent</b>	<b># of Awards</b>	<b>Average Award</b>
Milwaukee Area Technical College	\$281,587	229	\$1,230
Alverno College	\$90,425	61	\$1,482
Cardinal Stritch University	\$50,000	42	\$1,190
Lac Courte Oreilles	\$39,550	25	\$1,582
Marquette University	\$37,420	17	\$2,201
<b>TOTALS</b>	<b>\$498,982</b>	<b>374</b>	<b>\$1,334</b>

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**2003 – 2004 Minority Undergraduate Retention Grant**

**TABLE III  
INDEPENDENT COLLEGES/UNIVERSITIES and TRIBAL COLLEGES**

COLLEGE OR UNIVERSITY	DOLLARS SPENT	NUMBER OF AWARDS	AVERAGE AWARD	PERCENTAGE OF DOLLARS SPENT
ALVERNO COLLEGE	\$90,425	61	\$1,482	24.78%
BELLIN COLLEGE	\$1,370	1	\$1,370	0.38%
BELOIT COLLEGE	\$1,885	2	\$943	0.52%
CARDINAL STRITCH UNIVERSITY	\$50,000	42	\$1,190	13.70%
CARROLL COLLEGE	\$10,460	10	\$1,046	2.87%
CARTHAGE COLLEGE	\$8,106	5	\$1,621	2.22%
COLLEGE OF THE MENOMINEE NATION	\$19,030	17	\$1,119	5.22%
CONCORDIA UNIVERSITY	\$26,350	13	\$2,027	7.22%
EDGEWOOD COLLEGE	\$2,748	3	\$916	0.75%
LAC COURTE OREILLES	\$39,550	25	\$1,582	10.84%
LAKELAND COLLEGE	\$7,370	4	\$1,843	2.02%
LAWRENCE UNIVERSITY	\$2,230	3	\$743	0.61%
MARANATHA COLLEGE	\$860	2	\$430	0.24%
MARIAN COLLEGE	\$5,368	11	\$488	1.47%
MARQUETTE UNIVERSITY	\$37,420	17	\$2,201	10.26%
MILWAUKEE INSTITUTE OF ART AND DESIGN	\$10,460	8	\$1,308	2.87%
MILWAUKEE SCHOOL OF ENGINEERING	\$13,030	9	\$1,448	3.57%
MOUNT MARY COLLEGE	\$19,160	20	\$958	5.25%
NORTHLAND COLLEGE	\$1,030	1	\$1,030	0.28%
ST NORBERT COLLEGE	\$9,540	9	\$1,060	2.61%
SILVER LAKE COLLEGE	\$2,140	2	\$1,070	0.59%
VITERBO COLLEGE	\$4,800	4	\$1,200	1.32%
WISCONSIN LUTHERAN COLLEGE	\$1,545	3	\$515	0.42%
<b>TOTAL</b>	<b>\$364,877</b>	<b>272</b>	<b>\$1,341</b>	<b>100.00%</b>

YEAR IN SCHOOL	DOLLARS SPENT	NUMBER OF AWARDS	AVERAGE AWARD	PERCENTAGE OF DOLLARS SPENT
SOPHOMORES	\$143,568	104	\$1,380	39.35%
JUNIORS	\$108,265	85	\$1,274	29.67%
SENIORS	\$93,077	66	\$1,410	25.51%
5TH YEAR STUDENTS	\$19,967	17	\$1,175	5.47%
<b>TOTAL</b>	<b>\$364,877</b>	<b>272</b>	<b>\$1,341</b>	<b>100.00%</b>

STATUS OF RECIPIENTS	DOLLARS SPENT	NUMBER OF AWARDS	AVERAGE AWARD	PERCENTAGE OF DOLLARS SPENT
DEPENDENT	\$110,866	83	\$1,336	30.38%
INDEPENDENT, FAMILY	\$180,593	138	\$1,309	49.49%
SINGLE, INDEPENDENT	\$73,418	51	\$1,440	20.12%
<b>TOTAL</b>	<b>\$364,877</b>	<b>272</b>	<b>\$1,341</b>	<b>100.00%</b>

MINORITY UNDERGRADUATE RETENTION GRANT BY GROUP	DOLLARS SPENT	NUMBER OF AWARDS	AVERAGE AWARD	PERCENTAGE OF DOLLARS SPENT
AFRICAN-AMERICAN	\$196,012	153	\$1,281	53.72%
AMERICAN INDIAN	\$59,030	45	\$1,312	16.18%
ASIAN-AMERICAN	\$32,394	26	\$1,246	8.88%
HISPANIC	\$77,441	48	\$1,613	21.22%
<b>TOTAL</b>	<b>\$364,877</b>	<b>272</b>	<b>\$1,341</b>	<b>100.00%</b>

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**2003 – 2004 Minority Undergraduate Retention Grant**

**TABLE IV  
WISCONSIN TECHNICAL COLLEGE SYSTEM**

<b>COLLEGE OR UNIVERSITY</b>	<b>DOLLARS SPENT</b>	<b>NUMBER OF AWARDS</b>	<b>AVERAGE AWARD</b>	<b>PERCENTAGE OF DOLLARS SPENT</b>
BLACKHAWK TECHNICAL COLLEGE	\$28,065	16	\$1,754	7.44%
CHIPPEWA VALLEY TECHNICAL COLLEGE	\$4,230	6	\$705	1.12%
FOX VALLEY TECHNICAL COLLEGE	\$6,505	19	\$342	1.73%
GATEWAY TECHNICAL COLLEGE	\$9,790	27	\$363	2.60%
INDIANHEAD TECHNICAL COLLEGE	\$1,250	1	\$1,250	0.33%
LAKESHORE TECHNICAL COLLEGE	\$1,330	3	\$443	0.35%
MADISON AREA TECHNICAL COLLEGE	\$20,950	27	\$776	5.56%
MIDSTATE TECHNICAL COLLEGE	\$1,780	5	\$356	0.47%
MILWAUKEE AREA TECHNICAL COLLEGE	\$281,587	229	\$1,230	74.70%
MORAINES PARK TECHNICAL COLLEGE	\$920	1	\$920	0.24%
NICOLET AREA TECHNICAL COLLEGE	\$1,800	1	\$1,800	0.48%
NORTHEAST TECHNICAL COLLEGE	\$7,799	9	\$867	2.07%
NORTHCENTRAL TECHNICAL COLLEGE	\$2,350	4	\$588	0.62%
SOUTHWEST WISCONSIN TECHNICAL COLLEGE	\$0	0	\$0	0.00%
WAUKESHA COUNTY TECHNICAL COLLEGE	\$3,125	9	\$347	0.83%
WESTERN WISCONSIN TECHNICAL COLLEGE	\$5,500	11	\$500	1.46%
<b>TOTALS</b>	<b>\$376,981</b>	<b>368</b>	<b>\$1,024</b>	<b>100.00%</b>

<b>YEAR IN SCHOOL</b>	<b>DOLLARS SPENT</b>	<b>NUMBER OF AWARDS</b>	<b>AVERAGE AWARD</b>	<b>PERCENTAGE OF DOLLARS SPENT</b>
2ND YEAR	\$313,273	300	\$1,044	83.10%
3RD YEAR	\$54,708	58	\$943	14.51%
4TH YEAR	\$7,500	9	\$833	1.99%
5TH YEAR STUDENTS	\$1,500	1	\$1,500	0.40%
<b>TOTAL</b>	<b>\$376,981</b>	<b>368</b>	<b>\$1,024</b>	<b>100.00%</b>

<b>STATUS OF RECIPIENTS</b>	<b>DOLLARS SPENT</b>	<b>NUMBER OF AWARDS</b>	<b>AVERAGE AWARD</b>	<b>PERCENTAGE OF DOLLARS SPENT</b>
DEPENDENT	\$61,347	61	\$1,006	16.27%
INDEPENDENT, FAMILY	\$235,867	232	\$1,017	62.57%
SINGLE, INDEPENDENT	\$79,767	75	\$1,064	21.16%
<b>TOTAL</b>	<b>\$376,981</b>	<b>368</b>	<b>\$1,024</b>	<b>100.00%</b>

<b>MINORITY UNDERGRADUATE RETENTION GRANT BY GROUP</b>	<b>DOLLARS SPENT</b>	<b>NUMBER OF AWARDS</b>	<b>AVERAGE AWARD</b>	<b>PERCENTAGE OF DOLLARS SPENT</b>
AFRICAN- AMERICAN	\$247,743	224	\$1,106	65.72%
AMERICAN INDIAN	\$12,674	13	\$975	3.36%
ASIAN-AMERICAN	\$64,650	72	\$898	17.15%
HISPANIC	\$51,914	59	\$880	16.92%
<b>TOTAL</b>	<b>\$376,981</b>	<b>368</b>	<b>\$1,024</b>	<b>100.00%</b>

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**MINORITY RETENTION GRANT SURVEY  
2003 – 2004 GRANT RECIPIENT RESPONSES**

1. Did receiving the Minority Retention Grant positively influence your decision to return to school?
 

YES	112	83.58%
NO	22	16.42%
  
2. Have you earned a bachelor or an associate degree/certificate?
 

YES	36	26.87%
NO	98	73.13%
  
3. If you have not earned a degree or certificate, do you anticipate doing so?
 

YES	105	78.36%
NO	29	21.64%
  
4. Are you or will you be enrolled at a college or university during the 2003-04 academic year?
 

YES	117	87.31%
NO	17	12.69%
  
5. If yes, are you or will you be enrolled
 

Full-time	88	66.67%
Part-time	29	21.64%
Not Enrolled	17	12.69%
  
6. Are you employed?
 

YES	90	67.16%
NO	44	32.84%
  
7. If yes, are you employed:
 

Full-time	49	36.57%
Part-time	41	30.60%
Not Employed	44	32.84%
  
8. Do you plan to be a Wisconsin Resident for most of your working career?
 

YES	125	93.28%
NO	9	6.72%

NOTES Many recipients of the Minority Undergraduate Retention Grant are continuing to pursue degrees. The continuing recipients are:

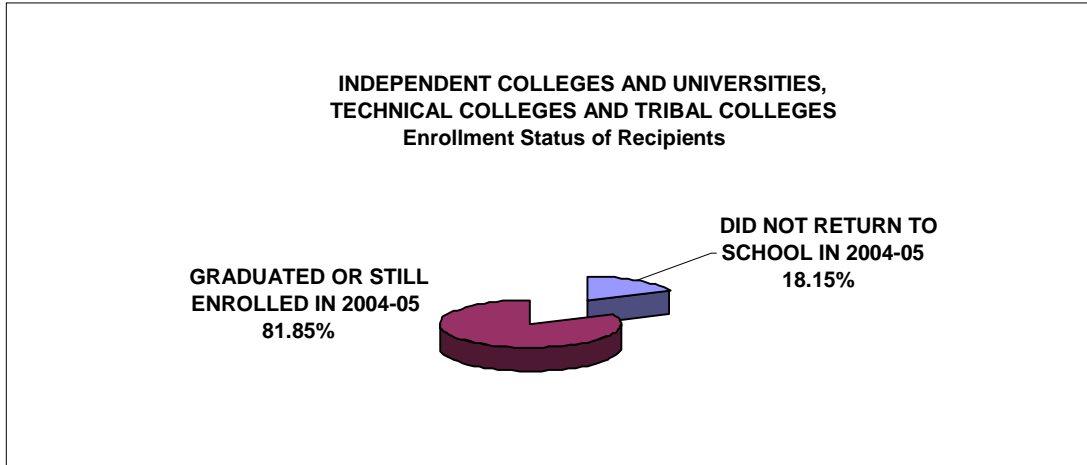
- Transferring from a technical college to a 4-year college
- Transferring from one technical college program to a different technical college program
- Moving from a 4-year college program to a Master's Degree program
- Moving from one 4-year college program to a second 4-year program

Most students must work while attending school.

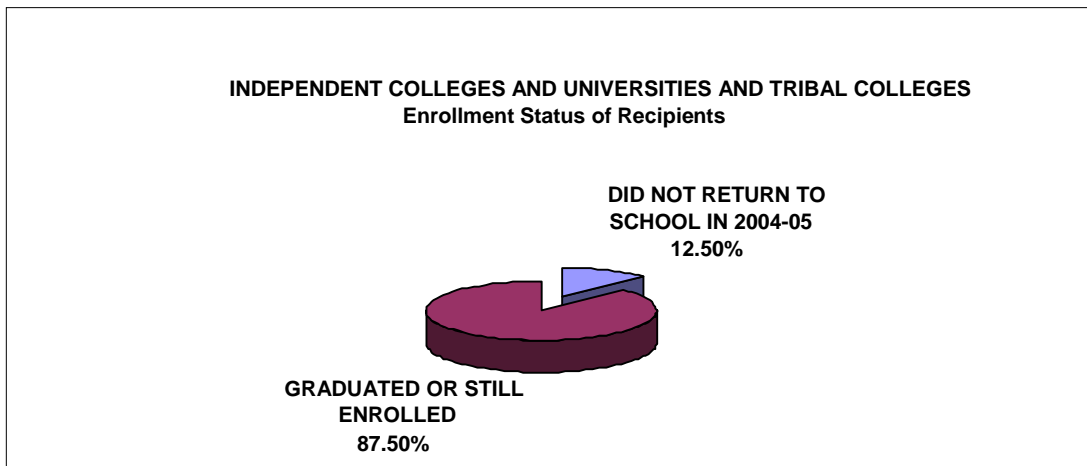
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## 2003 – 2004 Minority Undergraduate Retention Grant Survey Responses

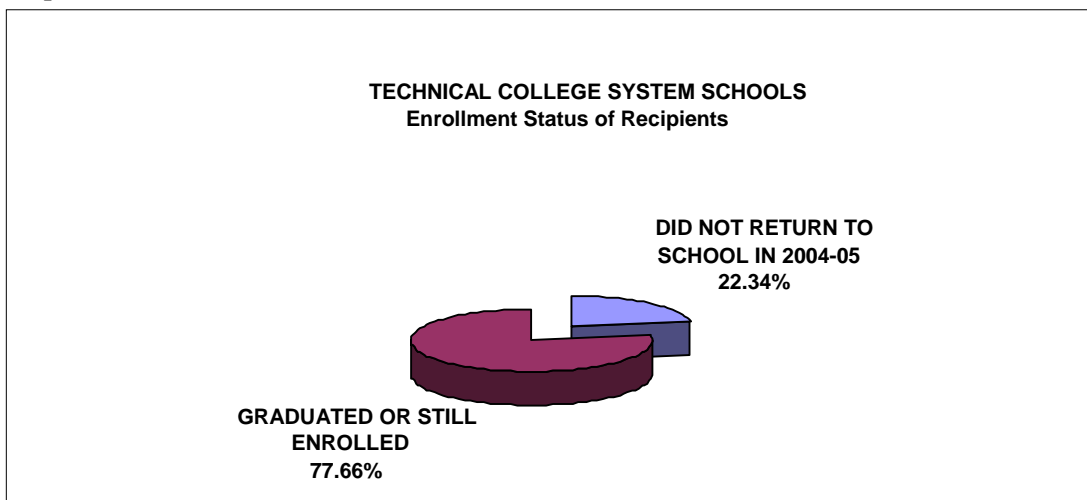
Graph I



Graph II



Graph III

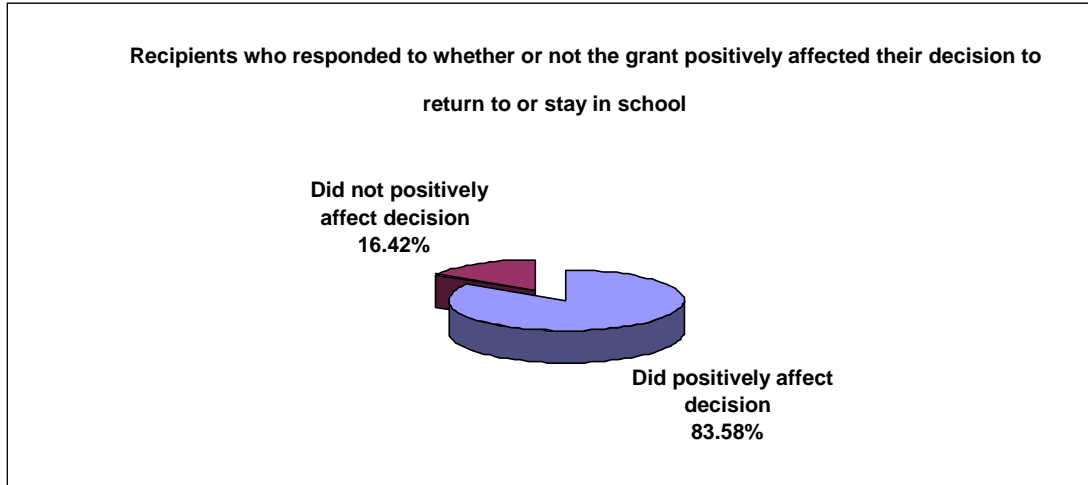




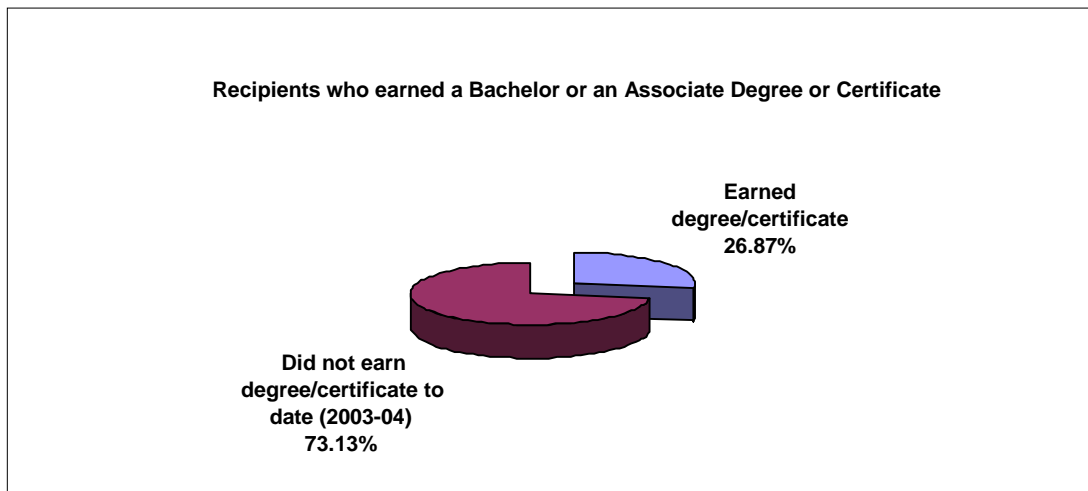
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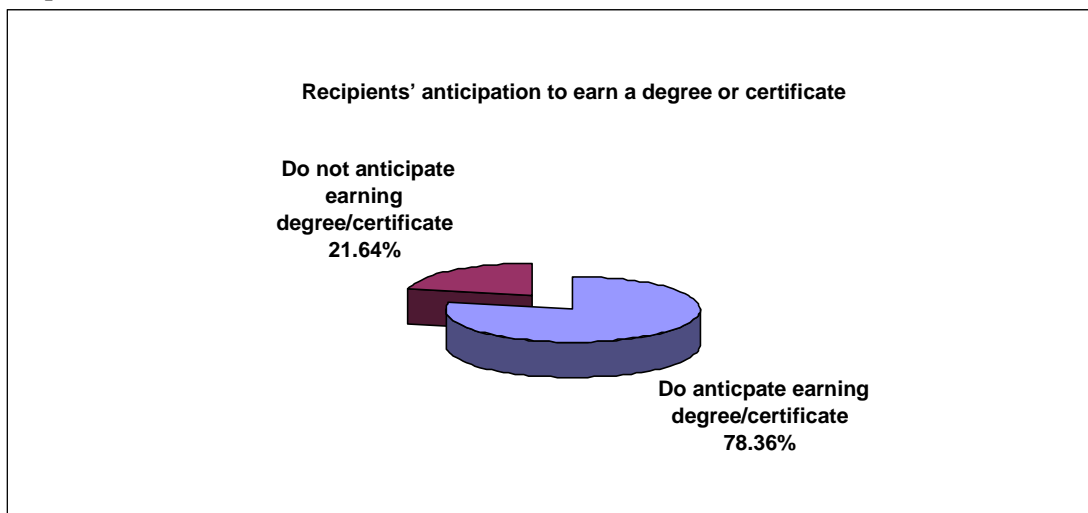
**Graph IV**



**Graph V**



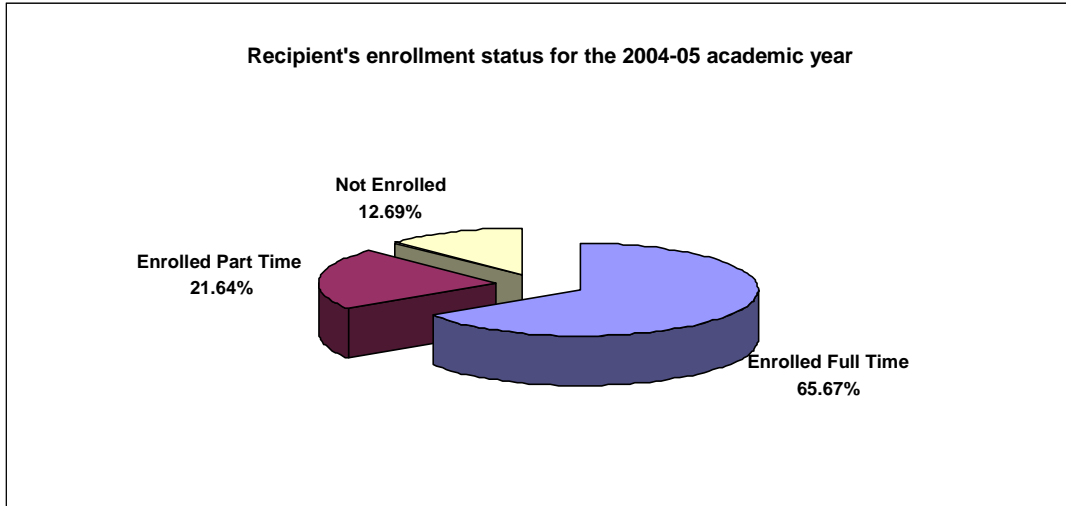
**Graph VI**



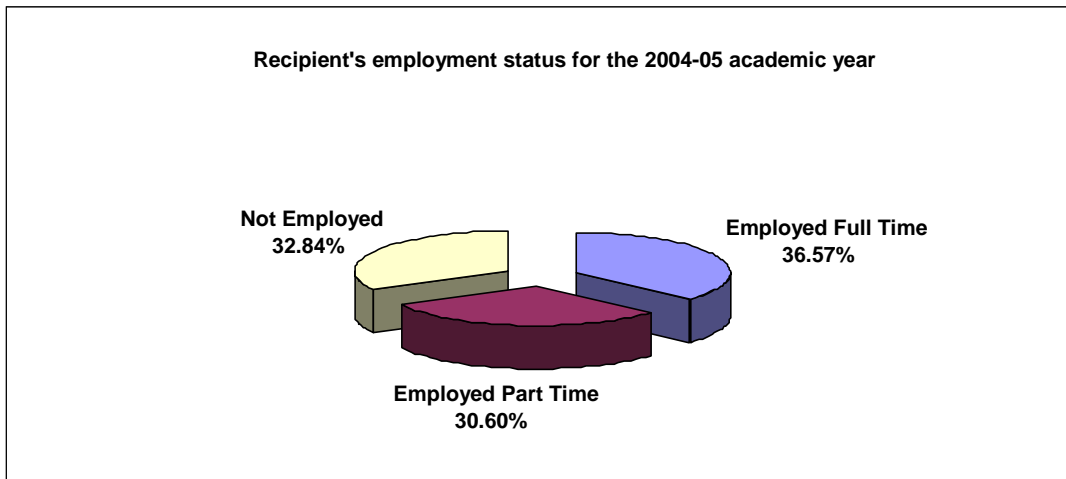
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## 2003 – 2004 Minority Undergraduate Retention Grant Survey Responses

Graph VII



Graph VIII



Graph IX

